

Executive MBA curriculum

EMBA (Midweek), EMBA (City Centre), EMBA (Weekend)

| | YEAR 1 | | YEAR 2 | |
|---|---|-----------------------------------|--|--|
| PRE-PROGRAMME | SEMESTER 1 CORE | SEMESTER 2 CORE | SEMESTER 3 CORE | SEMESTER 4 PROJECT / OPTIONS |
| PREPARING THE GROUND | UNDERSTANDING THE FIRM AND LOOKING TO THE MARKET | | BUILDING STRATEGIES, FIELD BASED LEARNING AND SPECIALISING FOR FUTURE GROWTH | |
| Introduction to Finance | Introduction to General Management and Competitive Strategy | Management Accounting | Leadership in Organisations | Strategy Implementation and Management of Change |
| Introduction to UCD | Business Ethics and Corporate Social Responsibility | Economic Policy and Business | Global Strategic Management | Option 1 |
| Presentation Skills and your MBA | Decision Making and Data Analysis | Financial Markets and Valuations | Strategies for Human Resources | Option 2 |
| Team Development and Working in Groups | Financial Reporting | Process and Operations Management | Corporate Financial Management | Option 3 |
| Case Study Analysis | Performance Driven Marketing | Management of IT and IT Projects | Business Law | Option 4 |
| | Prices and Markets | | | |
| Professional Development Programme Career self-analysis and workshop series, speaker events and professional skills development | | | | |

- Core
- Options

*** Past options have included:**

- International Study Trip
- The Management of Entrepreneurial and Small Business Organisations
- Strategic Marketing
- Business Planning and Project Management
- Taxation
- B2B Marketing
- Strategic Brand Marketing
- International Finance
- Enterprise Risk Management
- Strategic Finance
- EU Business Law
- Contemporary Career Management
- Financing New Ventures
- Entrepreneurship in Practice
- Role of the Media in 21st Century
- Managerial Economics
- Management Control Systems
- Business Ethics and Corporate Governance
- Design and Artist-like Thinking in Business
- Mergers and Acquisitions
- Major project/dissertation