

Full-time MBA curriculum

	SEMESTER 1		SEMESTER 2		SUMMER
PRE-PROGRAMME CORE Early September	TERM 1 CORE September/October	TERM 2 CORE November-December	TERM 3 CORE / OPTIONS January-February	TERM 4 PROJECT / OPTIONS March-April	TERM 5 OPTIONS or EXCHANGE May-July
<i>Preparing the ground</i>	<i>Understanding the firm</i>	<i>Looking to the market</i>	<i>Building strategies</i>	<i>Field-based learning</i>	<i>Specialising for future growth</i>
Introduction to Quantitative Analysis for Business	Introduction to General Management and Competitive Strategy	Global Strategic Management	Management of Information Technology and IT Projects	Group, Individual or Entrepreneurial Project	Strategy Implementation
Introduction to Financial Reporting	Prices and Markets	Economic Policy and Business	Corporate Financial Strategy		OPTION 1: Entrepreneurship Stream (2 electives)
Management Communication	Decision Making and Data Analysis	Performance-driven Marketing	Strategies for Human Resources		OR: Finance & Accounting Stream (2 electives)
Team Development and Working in Groups	Leadership in Organisations	Financial Markets and Valuations	Negotiation Dynamics		OR: Marketing Stream (2 electives)
Off-site Orientation	Financial Reporting	Management Accounting			Cross-Cultural Management and field trip
	Operations Management		2 specialist options*		OPTION 3: International Exchange (CEIBS, IIM, NYU Stern)
Executive coaching and mentoring programme - career self-analysis (semester 1), professional skills development (semester 1), mentorship programme (semester 1-2)					

Core
 Options

*** Options on offer in 2007/2008 included:**

- The Management of Entrepreneurial and Small Business Organisations
- Strategic Marketing
- Business Planning and Project Management
- Taxation
- B2B Marketing
- Strategic Brand Marketing
- Business Ethics
- International Finance
- Enterprise Risk Management
- Strategic Finance
- EU Business Law
- Contemporary Career Management
- Financing New Ventures
- Entrepreneurship in Action
- Corporate Governance
- Role of the Media in 21st Century
- Managerial Economics
- Management Control Systems
- Business Ethics and Corporate Governance
- Design and Artist-led Thinking in Business
- Mergers and Acquisitions
- Advanced Macroeconomics

Current exchange programmes on offer include:

- China - China Europe International Business School (CEIBS) - September - December
- India - Indian Institute of Management (IIM) - June - September
- USA - New York University Stern School of Business - September - December