



# Confidential Reference Form

## To the Applicant:

Please insert your name and send this form to your referee with the enclosed envelope addressed to yourself.

Applicant's Name: \_\_\_\_\_

Programme: \_\_\_\_\_

Research Topic: \_\_\_\_\_

## To the Referee:

The above person has applied to UCD Michael Smurfit School of Business, Dublin for admission to the PhD/MComm programme, and has given your name as a referee. We would appreciate it if you could complete the reference and return it to the applicant in the envelope enclosed, **signing across the seal to ensure confidentiality**. The applicant is requested to enclose this reference with the application to the PhD/MComm Programme. In writing the reference, please give your assessment of the applicant's ability to undertake advanced study; their analytical ability; their level of organisation and resourcefulness; their academic strength relative to other students with whom you have worked and their motivation to undertake independent research. If the applicant's mother tongue is not English, please provide an assessment of their level of spoken and written English. (Please use additional sheets if necessary). Thank you for your assistance.

Referee's Name: \_\_\_\_\_

Title, Position and Institution: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_